

REP HEADLINE# 6112764  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

APR12/12 09.1  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME \_\_\_\_\_

ISS/NRSC  
STRATEGIC MEDIA SERVICES

3299 K. STREET NW, SUITE 200  
WASHINGTON, DC 20007

ORDER # \_\_\_\_\_  
PRDCT NRSC CONTRACT # 6112764

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHEN SZOSTAK  
SALES PRSN WA- DAVE CLARK

CLASS: NATL. LOCAL REGIONAL

CO-OP BILLING NEEDED \_\_\_\_\_

DATE APR12/12 09.12

TO: NSA WDCW  
FROM: GREG FOR DAVE  
\*\*NEW ORDER\*\*  
TTL: \$8900...10X  
THX PLS CFM, 4/12/12

CF 7/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			630P-700P	30		\$400.00	10/31	11/2	3		W-F	3
PROGRAM : HOW I MET YOUR MOTHER												
2			700P-730P	30		\$1,100.00	10/31	11/2	3		W-F	3
PROGRAM : 2.5 MEN												
3			700P-730P	30		\$1,100.00	11/5	11/6	1		M-TU	1
PROGRAM : 2.5 MEN												
4			730P-800P	30		\$1,200.00	10/31	11/2	1		W-F	1
PROGRAM : 2.5 MEN												
5			730P-800P	30		\$1,200.00	11/5	11/6	1		M-TU	1
PROGRAM : 2.5 MEN												

New biz date 10/11/13

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\*\*\* WDCM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1200N-300P	30	1	\$900.00	11/3	11/3	1		SAT	1
PROGRAM : SEC FTBL												
NOV/12 \$8,900.00												

CONTRACT TOTAL \$8,900.00  
TOTAL SPOTS 10

MARKET TOTALS \$890,000 WDCW 1% WJLA 29% WUSA 17% WRC 34% WTTG 19% WFXW 0% WDCA 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*